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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Kennet launches mobile leasing calculator app

Kennet Equipment Leasing has launched a free app for its customers.

The app is available for virtually all types of smart phone, including the iPhone, iPad Touch (running iOS5 or later), Android 2.3+, Blackberry OS6+, and Blackberry Playbook OS2. A leasing quote can be generated within seconds of an invoice value and repayment term being entered.

The app has the capability for initial enquiries to be emailed directly to Kennet so that the finance process can be underway within minutes of a customer agreeing in principle.

Alternatively, the quote can be stored on the device to follow up at a later date.

Kennet Chairman Steve Swift said; “Here at Kennet we always pride ourselves on being able to provide financial solutions. By launching this app we will be able to speed up that level of provision.

“This app will not only help company sales – there is an MI function which provides a breakdown of quotes - but it will save valuable time and administration for those who use it. It will ultimately allow that deal to be closed “on site”, making the whole sales process quicker and slicker from start to finish.

“We are confident we have invested in a tool that allow our customers to sell their products with the utmost confidence, knowing that they are instantly able to quote the best leasing rates, backed up with the customer service that Kennet has built its’ reputation on.

“Another way that we here are Kennet are striving to give our customers the power to grow.”

In conjunction with the app launch, the web site has also been completely revamped, and can be viewed at www.kennet-leasing.co.uk. Kennet has also subscribed to “You Tube”, where a video of how to use the app is available, and further informative reels will be posted in the near future.

Press Calls – Tony Devenney, Director on 01675 469208 or email tony@kennet-leasing.co.uk.

NOTES FOR EDITORS

Kennet Equipment Leasing was founded in 1990 by Chairman Steve Swift and Financial Director Maria Swift, and is based in Coleshill in the West Midlands. With over 20 years’ experience in brokering finance for all types of equipment finance, it currently employs around 49 members of staff. 2011 was a record year for the company in terms of results.

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